

Unit 7: Exponential Functions

7.3 Solving Exponential Equations

Ex. Rewrite each expression as a power with a base of 3.

a) 27
 $= \boxed{3^3}$

b) 9^2
 $= (3^2)^2$
 $= \boxed{3^4}$

c) $27^{\frac{1}{3}} (\sqrt[3]{81})^2$
 $= (3^3)^{\frac{1}{3}} (3^4)^{2/3}$
 $= 3^1 \cdot 3^{8/3}$
 $= \boxed{3^{11/3}}$

Ex. Solve each equation:

a) $8^{3x-2} = 16^{x+1}$
 $(2^3)^{3x-2} = (2^4)^{x+1}$
 $2^{9x-6} = 2^{4x+4}$
 $\therefore 9x-6 = 4x+4$
 $5x = 10$
 $\boxed{x = 2}$

check
 $8^{3(2)-2} \stackrel{?}{=} 16^{(2)+1}$
 $8^4 = 16^3$
 $4096 = 4096 \checkmark$

b) $27^{x+3} = \left(\frac{1}{9}\right)^{2x-5}$
 $(3^3)^{x+3} = (3^{-2})^{2x-5}$
 $3^{3x+9} = 3^{-4x+10}$
 $\therefore 3x+9 = -4x+10$
 $7x = 1$
 $\boxed{x = 1/7}$

Problems involving exponential growth/decay can generally be modelled using one of two formulas.

Case 1: percentage growth/decay

$$F = I(1 \pm r)^n$$

F = final amount

I = initial amount

+ growth

r = rate of growth/decay (in decimal form)

- decay

n = time (in same period as r ; ie. if r is monthly then n in months)

Ex. John invests \$5000 at 8%/a, compounded quarterly.

a) How much will his investment be worth in 5 years?

$r = \frac{.08}{4} = .02$ $F = 5000(1.02)^{20}$
 $n = 4 \cdot 5 = 20$
 $= \boxed{\$7429.74}$

Compound interest
 r = rate per compounding period
 n = total # of compounds

b) How long will it take for his investment to grow to \$8880?

$\frac{8880}{5000} = \frac{5000}{5000} (1.02)^n$
 $1.776 = 1.02^n$
on calc $\rightarrow$ intersect
 $n = 29 \text{ compounds}$
 $\div 4 = \boxed{7.25 \text{ years}}$

Ex. The intensity of light below the surface of a lake decreases by 4% for every metre below the surface. What percentage of the original light intensity remains at a depth of 10 m?

$$F = I \left(\frac{1 - 0.04}{1} \right)^{10}$$

$$= I (0.96)^{10}$$

$$\hookrightarrow \boxed{66.5\% \text{ remaining}}$$

Case 2: factor growth/decay

$F = I r^{t/n}$	$F = \text{final amount}$
	$I = \text{initial amount}$
$r > 1 \rightarrow \text{growth}$	$r = \text{growth/decay factor (multiplier)}$
$0 < r < 1 \rightarrow \text{decay}$	$n = \text{time to achieve } r$
	$t = \text{total time (same units as } r)$

Ex. An initial sample of 1000 bacteria triples every 25 hours.

a) Approximately how many bacteria will there be in 4 days?

$$F = 1000(3)^{96/25} \quad r = 3 \quad n = 25 \quad \hookrightarrow 96 \text{ hours}$$

$$= \boxed{67943 \text{ bacteria}}$$

b) How long will it take the number of bacteria to reach 59 049 000?

$$59\,049\,000 = 1000(3)^{t/25}$$

$$3^{10} = 3^{t/25}$$

$$\therefore 10 = t/25$$

$$\boxed{t = 250 \text{ hours}}$$

Ex. A 100 g sample of the extremely rare element Sdoutzium-72 decays to 6.25 g in 40 seconds. What is the half life of Sdoutzium-72?

$$r = \frac{1}{2} \quad n = ?$$

$$\frac{6.25}{100} = 100 \left(\frac{1}{2} \right)^{40/n}$$

$$\frac{1}{16} = \left(\frac{1}{2} \right)^{40/n}$$

$$\left(\frac{1}{2} \right)^4 = \left(\frac{1}{2} \right)^{40/n}$$

$$\therefore 4 = \frac{40}{n} \quad n = \boxed{10 \text{ seconds}}$$